

NAME OF COMMITTEE	Enrollment Management Committee (EMC)
TYPE OF COMMITTEE	Standing Committee
COMMITTEE CHARGE	<p>The Enrollment Management Committee (EMC) improves student success and access by reviewing, monitoring, evaluating, and communicating on all aspects of the enrollment lifecycle for Bakersfield College students. The EMC:</p> <ul style="list-style-type: none"> • Incorporates a systematic, comprehensive, research-driven collaborative inquiry about ongoing enrollment trends, activities, and initiatives. • Revises and provides recommendations for student access, recruitment, persistence, retention, completion, transfer, and lifelong learning through diverse programs and services. • Disseminates information and recommends best practices to optimize student success and timely completion based on the College's priorities and community needs.
TASKS, GOALS, & OBJECTIVES <i>(optional)</i>	Create an Enrollment Management Compendium, Offer Department-Specific Strategic Enrollment Management (SEM) Support, and Enhance SEM with Scheduling Efficiency.
SCOPE OF AUTHORITY	The Enrollment Management Committee provides leadership and recommendations for the overall direction and support of the College's enrollment management efforts.
PROVIDES REPORTS TO	College Council and Academic Senate
COMMUNICATES WITH	College Council, Academic Senate, and the College community
MEMBERSHIP	<p>Voting Members:</p> <ul style="list-style-type: none"> • Faculty Co-Chair, • Administrative Co-Chair - Vice President of Instruction or designee, • Classified Co-Chair, preferably from Student Affairs (e.g., Educational Advisor, A&R), • Dean of Instruction, • Student Success and Counseling Administrative Representative, • Enrollment Services Administrative Representative, • Student Representative, • Two (2) Classified Representatives (preferably Educational Advisors), • Outreach Administrative Representative, • Early College Administrative Representative, • Rural Initiatives Administrative Representative, • Office of Institutional Effectiveness Representative, • Instructional Operations Representative, • Rising Scholars Program Representative, • BC Southwest Administrative Representative, • One (1) Faculty Representative from each academic department, • One (1) Adjunct Faculty Representative, and • One (1) Faculty to represent disciplines not in an academic department.

ALIGNMENT WITH ACCREDITATION	<p>Standard 1: Institutional Mission and Effectiveness</p> <ul style="list-style-type: none"> • 1.2, 1.3, 1.5 <p>Standard 2: Student Success</p> <ul style="list-style-type: none"> • 2.1, 2.5
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Reviewed by EMC: November 9, 2024, Reviewed by Executive Board: January 29, 2024, Approved by Academic Senate: January 31, 2024, Approved by College Council: March 1, 2024, Effective Date: March 14, 2024

Reviewed by EMC: September 26, 2024, Reviewed by Executive Board: October 9, 2024, Approved by Academic Senate: November 13, 2024, Approved by College Council: November 15, 2024, Effective Date: November 15, 2024

Reviewed by EMC: October 3, 2025, Reviewed by Executive Board: November 5, 2025, Approved by Academic Senate: November 12, 2025, Approved by College Council: November 20, 2025, Effective Date: November 20, 2025