Enrollment Management Committee Report to Academic Senate and College Council

10/14/2026

Goals of the Committee:

1. Support and assess Completion Communities and Guided Pathways strategies.
2. Promote coordinated, equitable approaches to student access, persistence, and completion.
3. Enhance Strategic Enrollment Management (SEM) with scheduling efficiency.

Announcements:

- With the absorption of Guided Pathways and Completion Communities into EMC, we are shifting faculty representation from each department to representation by Learning & Career Pathways (once the charge is officially approved).
- We currently only have two faculty, from Physical Science (STEM Pathway) and Business (Business Pathway), plus the faculty co-chair from Library (not part of a specific Pathway) on the committee. We need more faculty members.

Completed Items:

- Approved our charge with changes reflecting the addition of Guided Pathways and Completion Communities at our meeting on 10/08/26. Need to decide whether to make faculty terms longer than one year before submitting finalized charge to Academic Senate.

Upcoming Items:

- Currently developing a former-student survey to identify why students are no longer attending Bakersfield College or stopped out. The survey will examine barriers along the enrollment and completion journey, including course-taking patterns, scheduling, communication, campus resources, and other factors affecting persistence. We are approaching the creation of the survey using committee members' various lenses and units represented to consider all angles and possibilities. Targeted student groups are those who were degree-seeking or transfer-seeking, as they presumably did not reach their goal due to not persisting.

Respectfully submitted,

Sondra Keckley, EMC Faculty Co-Chair

Ben Perlado, EMC Administrative Co-Chair

Lysander Ramos, EMC Classified Co-Chair