NAME OF COMMITTEE	Enrollment Management Committee (EMC)
~~**TYPE OF COMMITTEE**~~ *(governance/constituency representative groups, standing, employee groups, operational groups, interest groups, task force, ad hoc)*	~~Standing committee~~
COMMITTEE CHARGE	The Enrollment Management Committee (EMC) ~~will~~ improves student success and access by reviewing, monitoring, evaluating, and communicating on all aspects of the enrollment ~~life-cycle~~ lifecycle for Bakersfield College students. The EMC ~~shall~~: • Incorporates a systematic, comprehensive, research-driven collaborative inquiry about on-going enrollment trends, activities, and initiatives. • Revises and provides recommendations for student access, recruitment, persistence, retention, completion, transfer and lifelong learning through diverse programs and services. • Disseminates information and recommend best-practices to optimize student success and timely completion based on the college's priorities and community needs.
TASK, GOALS, & OBJECTIVES *(optional)*	
SCOPE OF AUTHORITY	The Enrollment Management Committee provides leadership and recommendations for the overall direction and support of the College's enrollment management efforts. ~~Works in consultation with the Academic Senate under the auspices of its 10+1 responsibilities.~~
PROVIDES REPORTS TO	College Council and Academic Senate
COMMUNICATES WITH	College Council, Academic Senate, and the ~~c~~College community
MEMBERSHIP	~~Non-Voting Members: Director of Outreach and School Relations, Enrollment Officer Executive Director of Outreach and Early College or designee.~~ Voting Members: • Faculty Co-Chair, • Administrative Co-Chair - Vice President of Instruction or designee, ~~Vocational Career Education Faculty Member, Basic Skills Faculty Member,~~ • Classified Co-Chair, ~~preferably~~ from Student Affairs (e.g., (Educational Advisor, A&R) • Dean of Instruction, • Dean of Student Success and Counseling, • Director of Enrollment Services or designee, • Student Representative, • Two (2) ~~2~~ Classified Representative (preferably Educational Advisors), • ~~Dual Enrollment Program Manager~~ Outreach ~~and Early College~~ Administrative Representative

	~~Program Director of Outreach and Early College~~, • <mark>Early College Administrative Representative</mark> • Rural Initiatives Administrative Representative ~~Program Manager~~, • ~~College Institutional Researcher,~~ Director of Institutional Effectiveness or designee, • Rising Scholars Program Representative ~~Inmate Scholars Program Representative~~, • BC Southwest Administrative Representative, • ~~one~~ One faculty representative from each Academic Department, • ~~one~~ One (1) Adjunct Faculty Representative, and • ~~one~~ One (1) faculty to represent academic disciplines not in a department. ~~Faculty at large (at least 3-4), Adjunct Faculty Representative.~~
ALIGNMENT WITH ACCREDITATION	Standard 1: Institutional Mission and Effectiveness • 1.2, 1.3, 1.5 Standard 2: Student Success • 2.1, 2.5

Reviewed by EMC: October 12, 2023
Reviewed by Executive Board: 10/18/2023
Approved by Academic Senate: 10/25/2023
Approved by College Council: [date]
Effective Date:

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