

NAME OF COMMITTEE	<b>Enrollment Management Committee (EMC)</b>
COMMITTEE CHARGE	<p>The Enrollment Management Committee (EMC) will improve student success and access by reviewing, monitoring, evaluating and communicating on all aspects of the enrollment life-cycle for Bakersfield College students. The EMC shall:</p> <ul style="list-style-type: none"> <li>• Incorporate a systematic, comprehensive, research-driven collaborative inquiry about on-going enrollment trends, activities, and initiatives.</li> <li>• Revise and provide recommendations for student access, recruitment, persistence, <b>retention</b>, completion, <b>transfer</b> and lifelong learning through diverse programs and services.</li> <li>• Disseminate information and recommend best-practices to optimize student success and timely completion based on the college’s priorities and community needs.</li> </ul>
SCOPE OF AUTHORITY	Works in consultation with the Academic Senate under the auspices of its 10+1 responsibilities.
REPORTS TO	Academic Senate and College Council.
COMMUNICATES WITH	Academic Senate, College Council, and the college community.
MEMBERSHIP	<p>Non-Voting Members: Dean of Institutional Effectiveness <b>or designee</b>, <del>Director of Outreach and School Relations</del>  <b>Executive Director of Outreach and Early College.</b></p> <p>Voting Members: Faculty Co-Chair, Administrative Co-Chair - Vice President of Instruction <b>or designee</b>, <del>Vocational Career</del> Education Faculty Member, <del>Basic Skills Faculty Member</del>, Dean of Instruction, <b>Director of Counseling and Student Success</b>, Director of Enrollment Services, Student Representative, Classified Representative, <del>Dual Enrollment Program Manager</del> <b>Program Director of Outreach and Early College</b>, Rural Program Manager, College Institutional Researcher, <b>Inmate Scholars Program Representative</b>, <b>BC Southwest Representative</b>, Faculty at large (at least <del>3</del> <b>4</b>), <b>Adjunct Faculty Representative.</b></p>

*Approved by the Academic Senate 1/30/19*  
*Approved by College Council, 2/1/19*  
*Reviewed and revised 09/11/19*  
*Approved by the Academic Senate, 9/25/2019*  
*Approved by College Council 10/18/19*  
*Reviewed by Academic Senate 10/27/20*  
*Reviewed by College Council 10/27/20*