

# 2021-2024 Strategic Directions

October 14, 2020

## WHAT:

In 2018 Bakersfield College completed the three-year strategic plan that would provide the direction through June 30, 2021. As we approach the final months of that plan, it is time to evaluate, develop, and prepare for the next three-year cycle of our strategic plan.

## WHO:

### ***Strategic Directions Core Team***

Lead: Todd Coston, Management-IT

Grace Commiso, Faculty, AIQ Committee Co-chair

Brent Wilson, Faculty, Assessment Committee Co-chair

Teresa Mcallister, Faculty, Budget Committee Co-chair

Sondra Keckley, Faculty, AIQ Member

Kristin Rabe, Classified, Program Review Co-chair

Gian Gayatao, Student, SGA President

Bill Moseley, Management-Dean, Academic Technology

Jessica Wojtysiak, Management, Dean of Instruction, AIQ Co-chair

Craig Hayward, Management, Director, Institutional Research

## DELIVERABLES:

- A *Strategic Directions 2021 - 2024* document that discusses the development process; identifies key strengths, weaknesses, opportunities, and challenges; and describes college goals and initiatives.
- Website that includes the primary document as well as all the supporting materials.

**DEADLINE:** March/April for presentation and voting

## HOW:

### October-December 2020

#### **Timeline Development, External Scan and Review Institutional Documents**

- External Scan
  - State Initiatives
  - Analyze BC impact of “Triple Crisis” (COVID, Economy, Equity/Diversity)
  - What are other institutions doing?
- Educational Master Plan
- Facilities Master Plan
- Technology Master Plan
- Guided Pathways
- Equity Plan
- SSSP Plan
- 2018-21 Strategic Directions Report(s)
- Other?

**November 5<sup>th</sup> Presidents Virtual Forum**

Focus on Strategic Goal #1 – Student Learning

**November 17<sup>th</sup> Presidents Virtual Forum**

Focus on Strategic Goal #2 – Student Learning and Progression

**January – February 2021****Development of First Draft of Strategic Directions 2021-24 Document****February 9<sup>th</sup> Presidents Virtual Forum**

Focus on Strategic Goal #3 – Infrastructure and technology

**March 2021****Continue Refinement of Strategic Directions 2021-24 Document based on feedback****Committee Involvement**

- Academic Senate
- Curriculum
- Assessment
- Program Review
- ISIT
- Facilities
- FCDC
- AIQ
- PDC
- Budget
- College Council
- Admin Council

**Focus Groups**

- Main Campus (invite all)
- Delano Campus (invite all)

**Development of Second Draft of Strategic Directions 2021-24 Document****April 2021****Completion of Final Draft of Strategic Directions 2021-24 Document****Approval and Vote**

- Academic Senate
- College Council

**May 2021****Presentation to College Community**