ENROLLMENT MANAGEMENT

College Council Wednesday, September 9, 2020

Presented by:

Krista Moreland, EMC Faculty Co-Chair

Jessica Wojtysiak, Dean

Reggie Bolton, Dean

Manny Mourtzanos, Dean



ENROLLMENT DATA (as of 9/2/20)

Point in Time Comparison

FA 20	-Second Week of Term	Fall 2019	Fall 2020	Difference	% Difference
С	Unduplicated Headcount	23,139	22,184	-955	-4.1%
	Current Enrollments	65,120	63,405	-1,715	-2.6%
	Waitlist Count	1,327	446	-881	-66.4%
	Enrolled FTES	7,840.37	7,485.37	-355.00	-4.5%
	Workload	521.80	529.74	7.94	1.5%
	FTES/FTEF	15.03	14.13	-0.90	-6.0%
	Section Count	2,430	2,433	3	0.1%



B

STUDENT DROPS (since last week)

	Online Flexible	Online Scheduled	Hybrid
9/3/2020	33,575	23,981	3,668
9/8/2020	32,328	23,090	3,658
Difference	-1,247	-891	10
	58%	41%	1%



Late-Start Semester

- 12-week courses beginning week of Sept. 14
- 8-week courses beginning week of Oct. 19
- Seeking a robust cross-section of course offerings
 - Supports displaced and waitlisted students
 - Supports current BC outreach efforts

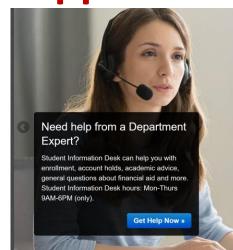
AGBS B3 - Introduction to Agriculture Business

Status	CRN	Cred					Мее	ting	Гime	Campus	Location	Open Seats Remaining	Waitlist Remaining	Instructor	Term Start/End Date	Weeks 2
🛞 CLOSED	Q <u>75144</u>	3.0	Μ	Т	W	Th	F		11:15am - 12:10pm	BC Online - Scheduled	BC Online Section ZOOM	0 of 5	0 of 0	Nieblas, Craig	09/14-12/14	13
🛞 CLOSED	75906	3.0	TBA							BC Online - Flexible	BC Online Section OL	-22 of 5	0 of 0	Mills, Donald	09/28-12/18	12

AGRI B1 - Agriculture, Environment and Society																		
Status	CRN	Cred	Meeting Time						eting) Time		Campus	Location	Open Seats Remaining	Waitlist Remaining	Instructor	Term Start/End Date	
📀 OPEN	Q 70539	3.0	М	Т	W	Т	n	F		TBA		BC Online - Flexible	BC Online Section OL	13 of 40	5 of 5	Gardella, Linda	10/19-12/11	

A GUIDED PATHWAYS APPROACH

- Continued Outreach and Registration Events
- Student Outreach through Pathway Phone Campaign
- Student Information Desk
- Using a Guided Pathways Approach
- Involving Faculty



STUDENT INFORMATION DESK

The Student Information Desk can help you with: • Enrollment • Account holds • Academic advice • Concurrent / Dual Enrollment questions • General questions about Financial Aid • and much more!



A BEST PRACTICE from ATHELTICS & KINESIOLOGY

Intrusive Advising and Customized Counseling



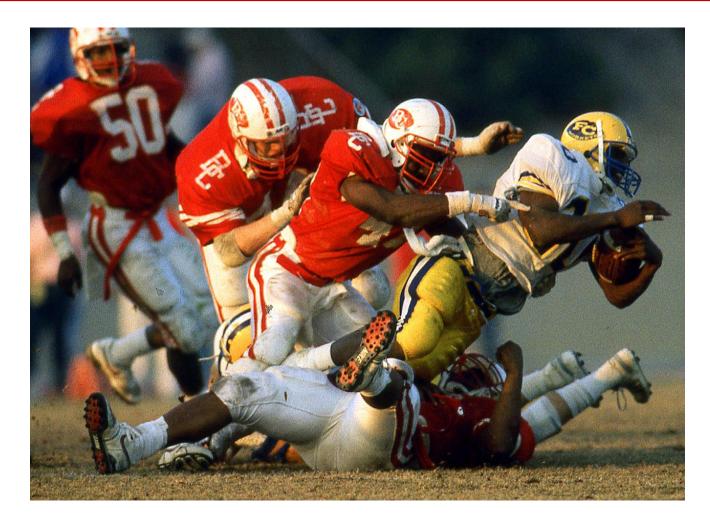


Managing Enrollment in a COVID Environment

- Relentless pursuit of students
- Pausing before dropping students
- Student Information Outreach



Enrollment Management: A Full-Contact Sport





OPEN FORUM, DISCUSSION & QUESTIONS

