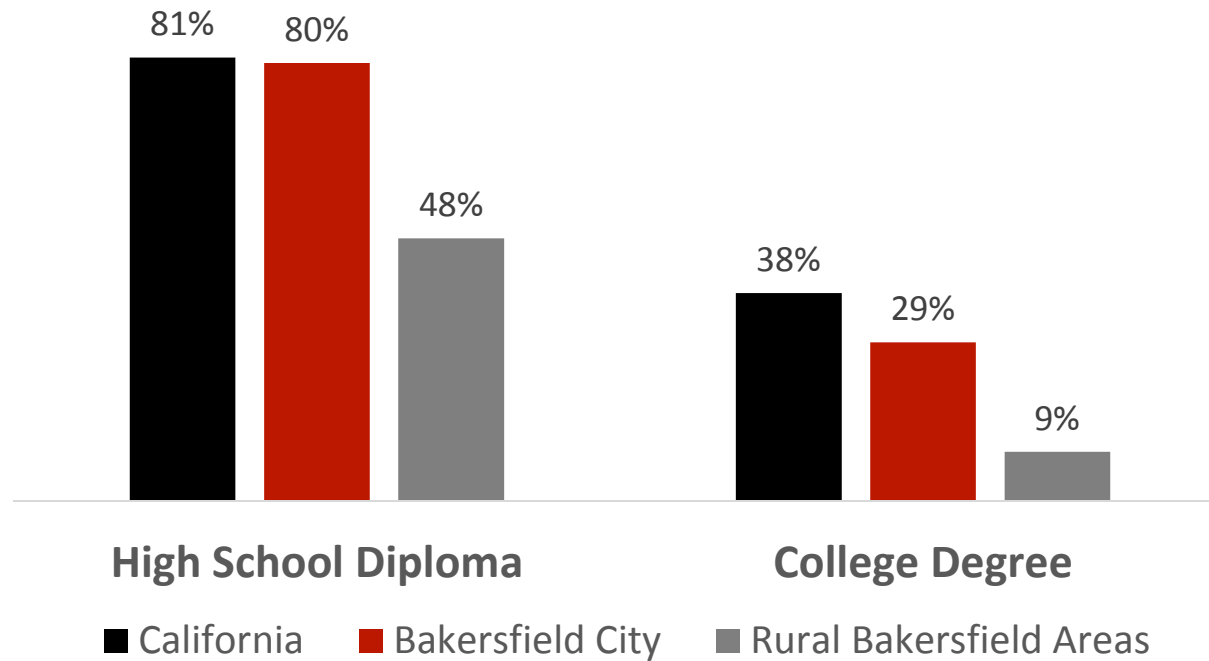


**VISION FOR SUCCESS AND
STRATEGIC DIRECTIONS IN ACTION
THROUGHOUT RURAL KERN COUNTY**

**COLLEGE COUNCIL
NOVEMBER 1, 2019**

**ABEL GUZMAN, RAQUEL LOPEZ, ENDEE GRIJALVA, JAIME LOPEZ,
MANUEL MURALLES**

THE WHY OF RURAL INITIATIVES



OVERVIEW

- *The mission of the Bakersfield College Rural Initiatives team is to provide ready access to the high quality education that our socially and ethnically diverse rural area residents need in order to thrive in a rapidly changing world. To this end, the Rural Initiatives team is committed to providing quality instruction that supports the completion of baccalaureate, transfer, associate, and certificate programs, as well as academic support services that promote student success throughout rural Kern County. The team recognizes that rural areas are often underrepresented in college attendance and therefore strives to foster a college-going culture through targeted outreach to early college, traditional, and adult learners, as well as cultural and historical enrichment events for rural communities and students.*
- **Service area:**
 - 8 cities
 - 15 sites

STRATEGIC DIRECTIONS

DIRECTION #3- FACILITIES AND TECHNOLOGY

- **Leveraging Strategic Direction #3 to accomplish other directions:**
 - Co-locations with
 - Bakersfield Adult School (Job Spot),
 - Wasco Adult Learning Center
 - Wasco High School
 - McFarland Learning Center
 - McFarland High School
 - Shafter Learning Center
 - Shafter High School
 - Arvin High School.

VISION FOR SUCCESS

GOAL #5- REDUCE EQUITY GAPS

- **Addressing all goals through Goal #5:**
 - **Early College**
 - **Game Changer- Arvin**
 - **Shafter HS**
 - **Wonderful College Prep Academy and Wasco HS**
 - **Adult Education**
 - **Career Development and college Preparation (CDCP)**
 - **SOAR, Homeless Initiative, EMLS**
 - **Traditional Programming**
 - **Strategic and intentional programming and scheduling.**
 - **Completion coaching.**

EARLY COLLEGE

- **A sample of the model in action:**
 - **Shafter HS**
 - **All incoming freshman in 2019** and beyond will have the opportunity to complete 6+ units.
 - Academic Pathway-Cohort
 - Currently **40 Sophomores** enrolled concurrently (*CRIM B1*)
 - Students can complete **38 General Education** units through Dual and Concurrent Enrollment offerings at their site.
 - **City of Shafter coming on as a partner.**
 - **Arvin HS**
 - **Game Changer Grant (2015)** initiated Early College model in Arvin. Complete at least **one year of college** by graduation.
 - Two full time educational advisors dedicated to Arvin HS.
 - **Two cohorts in:**
 - **Over 90 students (Some sophomores with 15 units already)**
 - Welcoming cohort 3 this Fall

EARLY COLLEGE

- **A sample of the model in action:**
 - **Wonderful College Prep Academy and Wasco HS (Launch in 2014)**
 - **WCPA- Two graduating classes**
 - **Wasco HS- One graduating class**
 - **Start with cohorts of 60. All grades now covered-Nearly 500 students on track to AS- Ag Business and Ag Mech**

ADULT EDUCATION

- **Adult Education Block Grant (Now AEP) awarded in 2015.**
 - **Adult Education Enrollment**

Enrollment Type	2015-16	2016-17	2017-18	2018-19
Non-Credit Enrollment	0	0	52	381
For-Credit Enrollment	897	979	855	647
Total Enrollments	897	979	907	1028

Unduplicated Students Served

By Area	2016-17	2017-18	2018-19
South	N/A	237	383
North	N/A	268	326
TOTAL	N/A	505	709

ADULT EDUCATION

- **Services Provided**

North Kern	Inquiry	Intake Forms	Application	Orientation	Assessment/ Placement	Education Plan	Registration	Counseling/ Advising	EMLS Support
17/18	N/A	105	146	146	146	146	72	146	112
18/19	N/A	178	183	183	183	183	183	221	178

South Kern	Inquiry	Intake Forms	Application	Orientation	Assessment/ Placement	Education Plan	Registration	Counseling/ Advising	EMLS Support
17/18	19	32	63	49	49	71	61	91	46
18/19	179	215	181	175	146	156	222	248	148

ADULT EDUCATION

- **Upcoming projects:**
 - **Development of new non-credit CDCPs and increase enrollment in existing non-credit CDCPs.**
 - **Launch of SOAR to support completion through provision of wrap-around support services**
 - The Bakersfield College Student Outreach and Academic Re-engagement (S.O.A.R) Program focuses on providing Out-of-school youth a pathway to self-sufficiency and livable wages through the provision of a job placement opportunity upon the completion of a Career Technical Education (CTE) and/or academic program in the areas of southeast Bakersfield, Arvin, Delano, McFarland, Wasco, and Shafter.
 - **BC in the Vineyards**

TRADITIONAL PROGRAMMING

- **Instructional and Student Support Service programs in our traditional college initiatives.**
 - Strategic and intentional programming and scheduling.
 - Completion Coaching
 - Expanded services to all sites-including weekends.
- **Unduplicated headcount Fall 2019**

Site	Headcount (No Dual)
Shafter	167
McFarland	48
Wasco	152
Arvin	285
Delano	1,730
Job Spot	152

Degrees		Certificates
Delano		
Criminal Justice AA		HVAC CA
Administration of Justice ADT		Communication CA
Elementary Teacher Education ADT		General Business JSC
Early Childhood Education ADT		Child Development Assistant Teacher JSC
Communication ADT		Child Development Associate Teacher JSC
Spanish ADT		Child Development Teacher CA
History ADT		JSC
Public Health AST		Electronics - CA and JSC Programs
HVAC AS		Shielded Metal Arc Welding JSC
		CSU Certificate
		IGETC Certificate
Arvin		
Elementary Teacher Education ADT		Child Development Assistant Teacher JSC
Communication ADT		Child Development Associate Teacher JSC
Criminal Justice AA		EMLS CDCP
Administration of Justice ADT		Shielded Metal Arc Welding JSC
Public Health AST		Certified Nursing Assistant JSC
Ag Mechanics AS		CSU Certificate
Ag Business		IGETC Certificate
Wasco		
Ag Mech (DE)		General Business JSC
Ag Business (DE)		Child Development Assistant Teacher JSC
Public Health AST		Certified Nursing Assistant JSC
		Shielded Metal Arc Welding JSC
		EMLS CDCP
		Home Health Aide (HHA) JSC
		Electronics-CA and JSC Programs
		CSU Certificate
		IGETC Certificate
Wonderful (DE)		
Ag Business (DE)		CSU Certificate
		IGETC Certificate
Shafter		
		CSU Certificate
		IGETC Certificate
McFarland		
		Introduction to Early Care and Education CDCP
		CSU Certificate
		IGETC Certificate
Job Spot		
		General Business JSC
		Child Development Assistant Teacher JSC
		Communication CA
		EMLS CDCP
		Basic Office Skills CDCP
		CSU Certificate
		IGETC Certificate

QUESTIONS?