BAKERSFIELD COLLEGE

Bakersfield College President's Report

to the Kern Community College District Board of Trustees

Sonya Christian, May 2, 2019

Enrollment Update

Web registration for summer and fall 2019 has began. Based on the April 24th data prepared by the KCCD Institutional Research Office, BC's headcount has increased by 419 (4.5%), enrollments increased by 774 (5.8%) and FTES increased by 50.9 (3.6%).

Bakersfield College	Point-in-Time Comparison ¹ Summer - After 1 Week Open Reg			
	Current Headcount	9,253	9,672	419
Duplicated Enrollments	13,273	14,047	774	5.8%
Waitlisted Enrollments ²	1,171	997	-174	-14.9%
Current FTES ³	1,402.4	1,453.3	50.9	3.6%
Workload (FTEF)	126.2	142.4	16.2	12.9%
FTES/FTEF ⁴	11.1	10.2	-0.9	-8.2%
Active Sections	629	721	92	14.6%

BC Drumline Wins Gold at WGI Competition

For the first time in Renegade Drumline's history, Bakersfield College has secured gold at the Winter Guard International World Championships in Dayton, Ohio. Renegades also took first place during the preliminary and semifinal rounds, making us incredibly proud of their talent, dedication, and hard work.

Preparations for the team's performance which portrayed a story set in the Garden of Eden before man arrived, began last summer. The team worked with musician Ezekiel Lanser, who composed a beautiful piece including African drumming and tribal sounds. Inspiration was drawn from "The Jungle Book" and specifically Kaa, the snake. Once the musical component was sealed in, the team worked on the visual concepts along with extreme practice and precision. This is an incredible recognition of the hard work of these Renegades and the coaching staff including Tim Heasley.



Join Us at These Renegade Events

Dream for Social Justice Concert May 2, 2019 at 4:00PM Outdoor Theater

25th Anniversary Chicano/Latino Student Graduation Celebration May 3, 2019 at 6:30PM Outdoor Theater

Jazz Combos & Commercial Music Combined Concert May 6, 2019 at 7:00PM Indoor Theater

2019 Retirement Reception May 7, 2019 at 1:00PM Levan Center

2019 Closing Day Celebration May 10, 2019 at 8:00AM Indoor Theater

105th Commencement Celebration May 10, 2019 at 7:00PM **Rabobank Arena**

Jai Jagat Show May 13, 2019 at 7:30PM (Dinner available at 6:30PM) www,.JaiJagatTour.com/Bakersfield Indoor Theater

> Bakersfield Women's Empowerment Summit May 18, 2019 at 8:00AM Levan Center

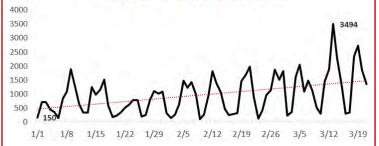
These events and more can be found online at bakersfieldcollege.edu and GoGades.com



Program Pathways Mapper Clarifies the Path

BC's Program Pathways Mapper was launched live on the BC website late last fall. It has proven to be a hit with students, counselors, classroom faculty, community members, and educators around the state, country, and world. As measured by Google Analytics, there has been a steady increase in users and page views from January on.

BC Program Mapper Pageview Trend



While this remarkable growth in usage is indicative of how the tool is being effective in clarifying the path to program completion, other important web analytics associated with the program are equally remarkable. In particular, the bounce rate, which measures the users who only look at the landing page for a website and do not click on any other links, is exceptionally low at less than 10%! That indicates that these pages are remarkably "sticky" and effective in encouraging over 9,500 unique students, prospective students, and other users to further explore BC's programs and their associated pathway maps, learning outcomes, and careers. And it's just getting started!

Bakersfield Women's Business Conference

April 25th marked the 30th annual local Bakersfield Women's Business Conference, a day dedicated to the empowerment of women in business and entrepreneurs in our community. In 1989, Phyllis Hullett of Bakersfield College gathered the pioneers and founding committee in BC's Fireside Room to develop the conference titled "Options Unlimited."

From humble beginnings at Bakersfield College, the conference has come full circle this year being chaired by BC's Director of Communications and Community Relations, Norma Rojas-Mora. The theme, "Believe in the Power of You," was both meaningful and inspirational along with the keynote speaker, Shannen Doherty. In celebration of it's 30th anniversary, a video was shown featuring Trustee Kay Meek and BC's Mary Jo Pasek, both of whom volunteered countless hours to make this conference a reality in previous years. It is wonderful to see women and the leadership of Bakersfield College in full force and so dedicated to this conference, empowering women of our community.





Norma Rojas-Mora

Trustee Kay Meek

A Better BC Improvements on Campus

There are currently 14 Measure J projects underway or finished on the BC campus. The Bakersfield College Vernon Valenzuela Veterans Resource Center is under construction and slated to be finished in early December.

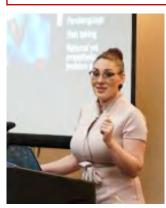
The current ongoing or finished projects include:

- 1. Parking Lots
- 2. Wireless Infrastructure
- 3. Veterans Resource Center
- 4. Campus Center
- 5. Memorial Stadium
- 6. Science and Engineering Building
- 7. Gym
- 8. Campus Signage
- 9. Arvin Campus
- 10. Infrastructure
- 11. Swing Space
- 12. New Entrance to Campus
- 13. Campus Center Annex
- 14. Welcome Center





Construction taking place on the Veterans Resource Center





Andrea Thorson

Shannen Doherty and Sonya Christian

Page 2 --- Bakersfield College Report to the Board of Trustees --- May 2019