

Central Mother Lode Regional Consortium

MEMO

October 19, 2016

TO: Central/Mother Lode Colleges

FROM: Karri Hammerstrom, Regional CRC Chair

RE: Strong Workforce Program

Mid-week greetings! I wanted to reach out and provide you with information that I am certain you have already been bombarded with, but it bears repeating in regards to the Strong Workforce Program Local and Regional Funds. Please feel to contact me anytime if you have questions or I can be of assistance. I can be reach at karri.hammerstrom@reedleycollege.edu or (559) 916-4425 (mobile).

I. Funding Distribution

In September, the CCCC BOG approved the allocations to be awarded to each region. The CRC will be receiving approximately \$19.45M. Of that, \$11.67M was designated as Local (60%) and \$7.78M was designated as Regional (40%). In October, the CRC CEOs agreed upon a Regional allocation that was primarily based upon a funding formula that ensured at least a base amount for each college. See *Table A: Regional and Local SWP Distribution of Funds* below for details. State Center Community College District (SCCCD) is the Fiscal Agent on behalf of the CCCC for the Regional portion of the SWP (individual districts are the fiscal agents for their colleges for the Local portion). Contract agreements between SCCC and the respective districts, as well as distribution of funds and invoicing will be handled in a manner similar to the CTE Enhancement Funds.

- Funding Timeline*:
 - FY 16-17 funds will need to be spent between now and December 31, 2018.
 - FY 17-18 funds will need to be spent between now and December 31, 2019.
 - FY 18-19 funds will need to be spent between now and December 31, 20120.

*Depending on WOIA Metric outcomes, funding levels may be adjusted by the CCCC beginning in FY 17-18.

TABLE A: Regional and Local SWP Distribution of Funds, FY 16-17

DISTRICT	SWP Local (60%)	SWP Regional (40%)	Total 60+40
Kern	\$ 2,500,947.00	\$1,349,601.14	
Merced	\$ 832,791.00	\$472,117.30	
San Joaquin Delta	\$ 2,149,646.00	\$912,706.34	
Sequoias	\$ 999,157.00	\$519,254.34	
State Center	\$ 2,954,745.00	\$1,545,657.33	
West Hills	\$ 362,836.00	\$575,123.17	
West Kern	\$ 130,120.00	\$273,027.15	
Yosemite	\$ 1,738,829.00	\$964,987.92	
Subtotal	\$ 11,669,071.00	\$ 6,612,474.70	\$ 18,281,545.70
CRC Admin		15% setaside (1) 3% of 40%, \$7,779,382	\$ 233,381.46
Fiscal Agent	\$ -	(2) 2% of 40%, \$7,779,382	\$ 155,587.64
Regionwide/SW#17B	\$ -	(3) 10% (SW#17B)	\$ 777,938.20
TOTAL	\$ 11,669,071.00	\$ 7,779,382.00	\$ 19,448,453.00

II. College Split within Multi-college Districts

Every region and their respective districts are taking a slightly different approach to how the funds are to be distributed. I would encourage colleges and district to take a look at the things that make sense to fund at a district level verses duplicating at each college within a district. I would also encourage colleges to refer to their master and strategic plans to identify those CTE needs that could be jumpstarted and are tractable against [SWP WIOA Metrics](#), as well as to reach out CTE faculty who would champion projects and programs.

ACTION REQUIRED: Steering Committee: as your earliest convenience, please provide me/CRC with college/district splits for your college for your Regional allocation. This information will be used both for tracking and insertion in to the contract language of the SCCCD Sub-Agreement. Agreements will need to be approved by both SCCCD Trustees and your district's respective trustees in advance of Regional funds being spent. THANK YOU!

III. Local Project Plans

As you know, [Local Reporting Templates](#) are now available. The Local applications are password protected. In late September, the CCCCO sent a memo to district business office contacts instruction on how to access usernames and passcodes for itself and each of its college. Please refer to [Memo Announcing Strong Workforce Program – Local Share System 2016-17 Funds Memorandum](#) (PDF) if you have any questions regarding usernames and passcodes.

Local funds apportioned directly to a district/college are to be expended for the purpose of funding regionally prioritized CTE projects and programs within the district/college that meet the needs of local and regional economies, as identified in regional plans and the WIOA. For both Local and Regional projects, funding must increase quantity and/or improve quality of CTE. Expand enrollment in an existing CTE program, improve the quality of existing CTE programs, or create new CTE program. And, improve Strong Workforce Program metric(s) by choosing the pertinent outcomes based on the following multiple measures: a. Completion b. Transfer c. Employment rates d. Employment in field of study e. Earnings f. Median change in earnings g. Proportion of students who attained living wages (from the Process Flow Chart).

Both Local and Regional Reporting Templates (aka *project applications*) are due by January 31, 2017; but, can and should be submitted sooner. Local and Regional projects will be included in the CRC Regional Plan.

Colleges are responsible for completing their respective Local Project Templates. Need help filling out the Local Reporting Templates? Go to:

- General SWP Overview: <http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx>
- [Reporting Template](#)
- [Local Share System Slides](#) (screen shots of the entire local application)
- [Local Share Guidance Overview](#)
- [Process Flow Chart](#)

Please contact Nora Seronello, CRC Center of Excellence for labor market data which is needed to support you application. Nora can be reached at: 209-575-6894 or seronellon@mjc.edu. You can also access information at: www.coecc.net and on the [DWM SWP](#) website.

Ideas for both Local and Regional Projects can be found at:

- DWM/SWP Sector-Industry Information <http://getthejobdone.info/>
- Contacting CRC DSNs & TAPs – [CRC Key Talent Contact List](#)

IV. Regional Project Plans and Regional Planning

- College **Regional Reporting Templates** have not yet been released. However, once they are, colleges will be responsible for filling out their own project applications.

Once submitted, the Steering Committee will be reviewing the projects to ensure that they are meeting the intent of regionalism (i.e. includes a partnership with another college, K-12, AEBG, WDB, industry, etc.); generated more & better CTE, supported by LMI and is measurable against WOIA metrics.

Steering Committee members will be the lead points of contact for the CRC for college Regional projects. In other words, Steering Committee members will be responsible for ensuring reporting deadlines are met, regardless if they are the project lead. This is the same format that was used in regards to the CTE EF projects.

Regional projects are intended to be the result of data and feedback received during the Stakeholder Regional Planning/Partner meetings to address Regional needs support by LMI and the SWP.

Both Local and Regional Reporting Templates (aka *project applications*) are due by January 31, 2017; but, can and should be submitted sooner. Regional plans must first be approved by the Steering Committee before project can commence. See Regional [Process Flow Chart](#) for more details. Local and Regional projects will be included in the CRC Regional Plan.

- Also due January 31, 2017, the **CRC Regional Plan** will contain a broad overview addressing the following draft Required Regional Plan Elements:
 - Who Engaged and How (during the Regional Collaborative Planning Process)
 - Data Analysis for the region
 - Broad list of strategic priorities for the region
 - Agreed upon outcomes / metrics
 - Agreements about future engagement
 - It will also address the following questions asked of Stakeholders:
 - Are priority and emergent sectors for the region still the same?
 - What more must be done for students to move through the region's career pathways in the sectors?
 - How will job placement, internships, and regional industry engagement be coordinated?
 - How can industry inform and co-invest in CTE development?
 - List of college/district Local and Regional Projects.

V. Current Activities & General Timeline

Currently, the CRC is hosting regional stakeholder meetings (Clovis, Bakersfield, and Stockton). In November, there will two more abbreviated stakeholder meetings. The Nov. 3rd meeting will be held in conjunction with WHCC Essential Elements series and will include a broad overview of the comments received to date. At the Nov 17th meeting, the Steering Committee and Key Talent will help to identify the broad list for strategic priorities for the region. Once a draft has been compiled, it will be provided to the CEOs, between late November and early January to solicit comments in advance of January 31, 2017.