

WHAT
YOU
NEED
TO
KNOW?



Ten Things You Need To Know About the Kern Community College District Measure J

1. **Kern Community College District's (KCCD) Measure J, if approved by the voters, will fund \$502.8 Million capital projects across three colleges, Bakersfield College (BC), Cerro Coso Community College and Porterville College.**
2. **The BC main campus, the largest campus in KCCD, is now serving over 20,000 students in impacted and outdated classrooms constructed in the mid-1950s with an original enrollment of 1,300.**
3. **KCCD bond funds are necessary to modernize, repair and construct facilities that can accommodate the needs of students in 2016 and beyond.** To see a full list of KCCD projects across the three colleges, go to www.kccd.edu/business-services/frequently-asked-questions-answers.
4. **The KCCD bond will fund necessary modernization of the college and expansion of its footprint, both at BC and in outlying communities (e.g., Arvin and Delano communities).** Projects on the needs list include:
 - Construct Veterans Resource Centers (Panorama and Delano Campuses).
 - Construct/replace Science & Engineering Building.
 - Construct new Agriculture Center.
 - Renovate Memorial Stadium, Gymnasium and Athletic Facilities.
 - Modernize Fine Arts Building, Humanities Building, Language Arts Building, Family & Consumer Education Building.
5. **Funds are needed to upgrade and expand the Veteran Resource Centers.** Kern Community College District serves thousands of military veterans each year, many of whom face challenges re-entering college and civilian life.
6. **The measure passage requires 55% of registered voters who live in the KCCD.**
7. **If voters approve the bond measure, money generated from the subsequent sale of these bonds can only be used on the projects listed in the KCCD bond resolution.**
8. **The measure will require citizen oversight and yearly audits to ensure that all funds are used locally, effectively, and as promised.**
9. **KCCD has been working with local community members to determine the best rate level for the bond structure.** If approved by voters, the rate levied to meet bond requirements will not exceed Prop 39 amounts of \$25 per \$100,000 of assessed property value.
10. **Kern Community College District bond measure has been placed on the ballot for November 8th as Measure J.**
 - Modernize and expand building for Student Support Services.
 - Construct new Learning Facility in Arvin/Lamont/Greenfield Community.
 - Improve technology infrastructure throughout all facilities.

Do's and Don'ts for College District Employees

For internal use only – HELPFUL HINTS

This information should NOT be considered formal legal advice but a guide to follow. For additional information please confer with legal counsel.

- ✓ **DO** provide objective, factual information about college facilities needs and make available published documents such as the resolution or other factual information.
- ✓ **DO** make informational presentations to community organizations and stakeholders about College facility needs, during any time of the day.
- ✓ **DO** answer questions from residents with factual information.
- ✓ **DO** refer constituents to the District's website as needed for information.

YOU CAN VOLUNTEER for advocacy activities of your choice, but only during non-working hours (when off-duty) using non-College District equipment (personal phones/personal fax/personal email).

- **DO NOT** use College District resources of any nature, such as college facilities, funds, time while working at the College District, District email addresses, District phones, faxes, supplies or copies, for advocacy.
- **DO NOT** say that you are “representing” the College District in a partisan position.
- **DO NOT** require or request that colleagues participate in a partisan campaign during your District work time, or when representing the College District.
- **DO NOT** urge passage or defeat of a Measure during work hours or at College District expense.