# 2015-2018 Strategic Directions

October 2, 2014 Draft

#### WHAT:

In 2012 Bakersfield College adopted a three-year cycle for developing, implementing, and evaluating its goals and strategic plan. Two Strategic Focus documents served as annual updates to the original plan. Now in the third year of the cycle it is time to evaluate the 2012-13—2014-15 work and develop goals and Strategic Directions to shape the work of the College for the next three years.

#### WHO:

## Strategic Directions Core Team

Lead: Kate Pluta, Academic Affairs\*
Grace Commiso, Student Affairs\*
Craig Rouse, Finance & Administrative Services\*
Todd Coston, Information Technology

# Strategic Directions Task Force (includes Core Team)

Academic Senate President or designee and two Senate appointees Classified Union President or designee and two CSEA appointees SGA President or designee and one student appointee Management Leadership Association representative CCA chair or designee

Executive Leadership: Vice President of Affairs or designee, Vice President of Student Affairs or designee, Vice President of Finance or Administrative Services or designee Data Leads: Janet Fulks, Michael Self, and Lisa Fitzgerald, District Research

Equity: Cornelio Rodriguez Rural Initiatives representative Members at large

*Support Team* – Somaly Boles (primary), Jennifer Marden (secondary)

#### HOW:

Timeline	Core Team Lays the Foundation	Leads
	Set up the Plan to Study the Issues	Grace and Kate
	Environmental scan	
	National and state issues	
October	<ul> <li>Departments of Labor and Education</li> </ul>	
	<ul> <li>Accountability vs. Innovation</li> </ul>	
through	District and college internal and external scans	
	Discussion structure and prompts	
December	Work with Committee Structure	Todd and Craig
	<b>Develop and conduct BC survey</b> (similar to Climate Survey) in	Michael Self
	October	
	<b>Develop Website</b> —Shannon Musser	Todd and Kate

January 2015	Strategic Directions
January and February	Study the Issues  Environmental scan  National and state level issues  • Departments of Labor and Education  • Accountability vs. Innovation  District and college internal and external scans
February and March	Focus Groups What do you think are the threats and opportunities BC faces?  Academic Senate Curriculum Assessment Program Review General:  1-3 at Panorama Campus  1 at Delano
March	Task Force Retreat: What are the strategic directions?
March and early April	Writing
April	Presentations to College Community
May	College Council and Academic Senate vote

## **DELIVERABLES:**

- A *Strategic Directions 2015-16—2017-18* document that discusses the development process; identifies key challenges; and describes college goals, data strands, and initiatives.
- Website that includes the primary document as well as all the supporting materials.

**DEADLINE:** April for presentation and May for voting

\*Terms are from the Bakersfield College Organization Chart, 08/05/14, available on the College Council page: <a href="https://committees.kccd.edu/previous-meetings/61">https://committees.kccd.edu/previous-meetings/61</a> (August 28, 2014 meeting)