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Letter of Intent for CCA Grant – BC Cheer Team

Dear CCA Grant Committee,

I am writing to express my interest in securing a CCA Grant to support the Bakersfield College Cheer Team. Our team plays a vital role in fostering school spirit, uniting the student body, and enriching campus life. We actively participate in a wide range of events throughout the year, and this funding will allow us to continue making a positive impact at Bakersfield College.

The BC Cheer Team is involved in numerous campus events, including athletic games, student orientations, cultural celebrations, and community outreach programs. Our presence at these events brings energy and enthusiasm while creating an inclusive environment that encourages student engagement. By supporting us, the college strengthens a sense of belonging and school pride among students.

Beyond school spirit, our participation provides educational benefits. Cheerleading teaches teamwork, leadership, discipline, and communication—skills that align with Student Learning Outcomes and contribute to student success. Studies have shown that involvement in extracurricular activities leads to higher retention rates and academic achievement, making our presence valuable to the student experience. Additionally, our performances encourage physical activity and wellness among students.

This initiative also connects to the Learning and Career Pathway. Many cheerleaders are interested in fields such as kinesiology, sports management, and event planning. Being part of the team gives them real-world experience that can help them develop skills for future careers. By funding our program, Bakersfield College is investing in student growth both academically and professionally.

We appreciate your consideration of our request. With your support, the BC Cheer Team can continue to enhance student engagement and make a lasting impact on campus life. Please feel free to reach out if you need any additional information.

Sincerely,

Kelvin Winston
Bakersfield College