

# KVC Sticker Program Manual: Color Perk Flyers Addendum

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This addendum includes promotional flyers for each KVC Color Perk Day to be used by BCSGA teams, vendors, and promotional leads.

**Blue Monday – Basic Access**

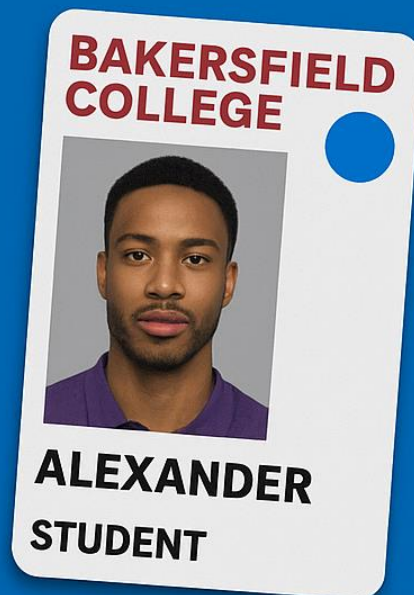
# BLUE MONDAY

**SHOW YOUR BLUE  
AND GRAB A BREW!**

**\$1 OFF  
ANY DRINK  
OR PASTRY**

**AT THE RENEGADE  
GRILL OR BC CAFÉ**

**VALID FOR STUDENTS  
WITH A BLUE  
KVC STICKER**





**Green Tuesday – Campus Explorer**

# GREEN TUESDAY

**YOU SHOWED UP, NOW CHOW DOWN!**  
Green means you're on the scene.

**\$2 OFF**  
ANY MEAL COMBO



**SHOW YOUR GREEN KVC STICKER  
FOR THE DISCOUNT**

# BC



**Purple Wednesday – Community Builder**



**PURPLE  
WEDNESDAYS**



**LEADERS  
LUNCH FREE**

First 30 Purple Tier students eat free



Show your ID with purple sticker



**Gold Thursday – Academic Achiever**

# GOLD THURSDAYS

**Free  
drink + snack  
with any entrée  
purchase**

ACADEMIC  
ACHIEVER  
tier

*Scholarship starts with self-care—  
eat smart, lead smart.*

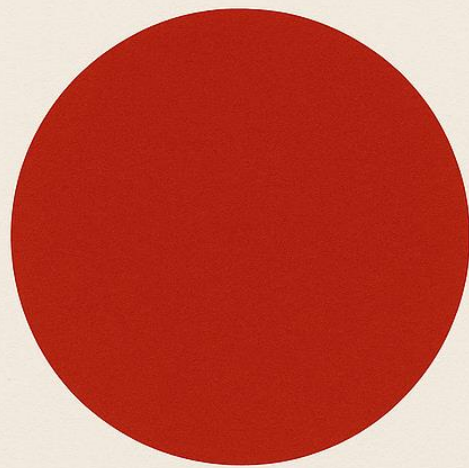




**Red Friday – VIP/All-Access**



**RED FRIDAYS**  
**APRIL 26**



**20% OFF IN**  
**THE CAFETERIA**  
**FOR THOSE WITH**  
**A RED DOT**