

BCSGA Student Services Program Perks: Comprehensive Launch Manual

I. Program Vision

The Student Services Program Perks (S.S.P.) aims to build a culture where student participation is the currency of recognition. This initiative recognizes student engagement, encourages academic performance, and promotes leadership by rewarding students with tiered perks based on their contributions to campus life.

II. Official Sticker Colors, Tiers, and Eligibility

Each sticker represents a tier of student engagement and is associated with exclusive perks.

Color	Tier Name	Participation Requirement	Sample Perks	Promo Theme
● Blue	Core Access	Default to all enrolled students who have purchased the program	Entry to BCSGA events, general prize raffles	Tap In, Show Up!
● Green	Campus Explorer	3+ events/clubs attended in current semester	All Blue perks + extra raffle ticket	Explore BC!
● Purple	Community Builder	8+ engagements + 1 volunteer activity	All Green perks + merch, BC prestige lanyard	BC Pulse – Be the Vibe!
● Red	VIP/All Access	BCSGA Officers	All Purple perks + VIP invites, exec lunch, BC Wall spotlight	Top Tier
● Gold	Academic Achiever	GPA \geq 3.5 + 4+ total participation points	All Purple perks Prestige Lanyard	Smart Gets Rewarded

III. Point-Based Tracking System

Participation is the currency of the BCSGA Program. A point-based system will be used to track engagement.

Sample Point Breakdown:

Action	Points
Attend BCSGA/Club event	+1
Attend workshop/seminar	+1
Join a club	+2
Volunteer at event	+2
Serve in leadership	+5
Maintain GPA ≥ 3.0	+2
Lead a workshop	+3

IV. Misuse Prevention Measures

Blue sticker distribution is limited to the Office of Student Life (OSL).

V. Promotions & Campaign Rollouts

Each sticker tier will launch with a promotional theme led by senators and executives.

These include:

- **Blue:** Welcome Week - 'Tap In, Show Up!'
- **Green:** Club Rush - 'Explore BC!'
- **Purple:** Community Service Fairs - 'BC Pulse – Be the Vibe!'
- **Red:** Executive-Led VIP Series - 'Top Tier. Period.'
- **Gold:** Academic Recognition Events - 'Smart Gets Rewarded'

VI. Implementation Team & Oversight

Director of Legislative Affairs: Log event participation

Director of Student Organizations: Track Club-based points

Director of Finance: Monthly Audits

President: Approve Red/Gold Tier, review program each semester

VP/Senators: Promote the program through class visits and tabling

VII. Suggested Timeline for Launch

Phase	Dates	Action Items
Phase 1: Setup	Week of Sept 16	Finalize sticker print, approve forms and spreadsheets
Phase 2: Soft Launch	Sept 23–27 (Club Rush)	Distribute Blue/Green,

		begin participation tracking
Phase 3: Full Push	Oct 7–11 (Pulse Week)	Push Purple/Gold/Red, feature students in each tier
Phase 4: Midterm Evaluation	October 25	Track trends, reward top 10 participants

VIII. Enhanced Verification & Visual Identification

A. Dot Printing on Student ID Photos

To enhance the integrity and visibility of the BCSGA S.S.P Program, a color dot representing a student's earned tier will be placed onto the top-right corner of their official Bakersfield College ID photo. This provides a secure, non-removable way to confirm a student's eligibility and tier at events.

This placed dot method will serve as the primary verification strategy. Current KVC Sticker will serve as blue sticker.

B. Event Scanning System

All BCSGA and club-sponsored events will include a simple, doable way of tracking attendance. This includes using digital forms and manual verification by event leads.

These methods are authorized:

- QR Code Sign-In linked to a Microsoft Teams Form (logs name, tier, and event).
- Barcode/QR Code App Scanning/ have students scan a barcode to check in
- Manual Sign-in Sheets, approved by BCSGA staff or club advisors