

[DISCUSSION DRAFT]

101st SESSION
2025-2026

S. R. ##

Resolution Supporting Reduce Printing Overhead Through the Strategic Use of Digital Communication Kiosks at Bakersfield College

IN THE SENATE OF THE BAKERSFIELD COLLEGE
STUDENT GOVERNMENT ASSOCIATION

FEBRUARY 20, 2026

SUBMITTED BY SENATOR PEREZ TO THE
FACILITIES AND SUSTAINABILITY COMMITTEE AND THE SAFETY ADVISORY COMMITTEE
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A RESOLUTION

Support for Advertisement Enhancement with the Integration Digital Floor Model Kiosks for all
Campuses

- 1 **WHEREAS**, Bakersfield College (BC) is committed to maintaining an inclusive, accessible, and
- 2 fiscally responsible campus environment that prioritizes effective communication, student
- 3 engagement, and responsible stewardship of institutional resources; and
- 4 **WHEREAS**, the Bakersfield College Student Government Association (BCSGA), the Office of
- 5 Student Life, and Recognized Student Organizations rely heavily on printed flyers, posters, and

1 *A-Frame signage to communicate events, deadlines, and engagement opportunities, resulting in*
2 *frequent depletion of printing supplies and ongoing operational expenses; and*

3 ***WHEREAS***, *the Office of Student Life serves as the primary office responsible for producing and*
4 *supporting the printing of advertisements and promotional materials for the Office of Student Life,*
5 *affiliated campus departments, the Bakersfield College Student Government Association*
6 *(BCSGA), and Recognized Student Organizations, and in fulfilling this role incurs recurring*
7 *replenishment costs for printing supplies—including twelve (12) HP ink cartridges, toner, standard*
8 *printer paper, and coated paper—which are typically purchased incrementally throughout the*
9 *month but, when aggregated across a full replenishment cycle, may total approximately \$4,601*
10 *when supplies are fully depleted; and*

11 ***WHEREAS***, *printed materials and outdoor A-Frame signage are routinely subject to weather*
12 *damage¹, fading, and deterioration due to prolonged exposure, contributing to repeated*
13 *reprinting, limiting shared access to high-visibility A-Frames because of constant prioritized use*
14 *by the Office of Student Life, and contributing to overcrowded bulletin boards² that diminish the*
15 *clarity, professionalism, and effectiveness of campus communications;*

16 ***THEREFORE, BE IT RESOLVED***, *that the BCSGA supports the evaluation and phased*
17 *deployment of floor-standing digital signage kiosks as a supplemental enhancement to existing*
18 *communication methods, with the intent to decrease ongoing overhead costs associated with the*
19 *printing of physical flyers and the consumption of printing supplies, while improving the*
20 *consistency, visibility, accessibility, and overall aesthetic quality of campus-wide messaging; and*

21 ***BE IT FURTHER RESOLVED***, *that the recommended floor-model digital kiosk option—such as*
22 *the Displays2Go 49" Interactive Video Kiosk³—be considered for placement across the main*

¹ [Weather Damaged A-Frames.docx](#)

² [Cluttered Bulletin Boards.docx](#)

³ **Displays2Go 49" Interactive Video Kiosk** — example of an indoor digital signage kiosk with built-in camera, microphone, speakers, and network connectivity:

1 *campus and satellite campuses as a shared communication resource for BCSGA, the Office of*
2 *Student Life, Recognized Student Organizations, and campus departments, complementing*
3 *current signage practices rather than replacing existing systems; and*

4 ***BE IT FURTHER RESOLVED***, *that the integration of digital kiosks shall not render the Office of*
5 *Student Life Graphic Design team obsolete, but instead expand their creative reach by providing*
6 *a modern, high-visibility platform to showcase original designs more frequently, dynamically, and*
7 *consistently across campus, while supporting campus beautification efforts, reducing visual*
8 *clutter, and positioning BC to remain aligned with advancing community college communication*
9 *and infrastructure standards; and*

10 ***BE IT FURTHER RESOLVED***, *the evaluation, placement strategy, and phased implementation*
11 *timeline for any recommended digital kiosk units be conducted collaboratively by the Office of*
12 *Student Life, the Facilities & Sustainability Committee, the TechCom Committee (Formerly known*
13 *as Information Services & Instructional Technology [ISIT]), and other relevant campus*
14 *stakeholders, with final determinations made in alignment with institutional priorities and available*
15 *resources.*

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