AB 928 Task Force

Academic Senate Report, Spring 2025
Ben Perlado & Robert Kelly, AB 928 Co-Chairs

Spring 2025 Meetings to Date:
The task force has met on four Tuesdays this semester, including twice in February (2/11 and 2/25), once in March (3/25), and once in April (4/22). Our standing meeting time and location has been in CC 218 from 1:30-3:00pm.

Summary AB 928 Task Force Activity:
The task force has been following the state requirements and the ASCCC and Chancellor's Office implementation guidance regarding AB 928 and alignment with CalGETC. The two key elements of AB 928 are the following:

1. Establishing a new, single gen ed pathway, CalGETC, starting Fall 2025, and
2. Automatically placing students with an ed goal of "transfer" onto an ADT, when one exists (exceptions are available, which we are incorporating into our planning).

The task force has kept up with the continued release of updated guidance documents, and we have continued working with multiple departments and services to discuss best strategies for ensuring successful implementation and compliance. The main areas of focus for Spring 2025 were the planned operations and practice within advising and counseling (including a proposed timeline of "milestones" to hit to maintain effective progress), how to update and utilize existing systems, and piloting work in the community based on the SOVA document.

The points below summarize our core updates, categorized by topic. First, we restate the Fall 2024 recommendations in that area (in italics), sometimes with context (with diamond bullet points). Second, underneath those, we provide our task force's updates (with circle bullet points) and new corresponding recommendations (in blue font). For clarity, the topical sections mirror those from the Fall 2024 report, except that we have added the new section "Counseling and Advising Efforts" at the end to cover updates and recommendations in that area.

Updates on Fall 2024 Recommendations:

Impacted Student Population:

> ***Fall '24 Recom. #1*** *– Include in impacted population all students enrolled in class or Bridge in Summer 2024 that are FTF, have no SEP, and have an ed goal of transfer.*
>
> - This population has been included in counseling and advising efforts
> - The population must now include incoming first-time freshman (FTF) for Fall 2025
>
> **Spring '25 Recommendation #1** – Include in impacted population all students enrolled in class in Spring 2025 or in class or Bridge in Summer 2025 that are FTF, have an ed goal of transfer, and have no SEP.

Changes to CCCApply:

Fall '24 Recom. #2 – *In CCCApply, list ADTs alphabetically, but grouped into AA-Ts, AS-Ts, and then AAs. They should be displayed as: "(Degree Type) Major Name." See Appendix A for screenshots showing examples of the visual.*

- Changes were implemented last Fall – no new recommendations here

Providing Access to AB 928 Basic Info:

Fall '24 Recom. #3 – *Distribute FAQ sheet and/or house it online for easy access.*

- FAQ sheet still in draft and no online "landing page" for AB 928 info has been created
- Marketing efforts below also address the concern of disseminating information

Spring '25 Recommendation #2 – Complete and make publicly accessible the AB 928 FAQ sheet.

Enforcement of SEP Requirement for Transfer Students:
  ◊ *Per AB 928 and Ed. Code §78222, in addition to being placed on an ADT, all students who choose an ed goal of transfer must have an SEP before completing 15 units*

Fall '24 Recom. #4 – *Utilize data from systems reports to identify those students out of compliance, as well as active communication plans (e.g., through Bridge and Starfish messages) intended to lead to student intervention by counseling.*

- Work has been done within Starfish (e.g., utilizing "flags" and automated messaging) to help ensure identification of impacted students in the target population
- See **"Updates to Technology and Systems"** section below for more details
- See **"Counseling and Advising Efforts"** section below for new updates on and new recommendations for utilizing Bridge in these efforts

Fall '24 Recom. #5 – *To facilitate enrollment under Title 5 §55530, BC should utilize the loss of priority registration in lieu of a registration hold for students out of compliance.*

- Recommendation has been taken on board – no new updates here

Budget for AB 928 Implementation:
  ◊ *BC was allocated $565,217 to facilitate the planning and implementation of AB 928*
  ◊ *Previously reported spending/allocation of budget included: Summer 2024 Curriculum Institute (≈$19K), catalog updates with eLumen contract (≈$30K), high school counselors conference (≈$8.4K), faculty stipend for ADT revisions (≈$6.3K)*

Fall '24 Recom. #6 – *Divide AB 928 funds among the following broad categories based on respective need for planning and implementation: Technology, Local Planning, Outreach, Professional Development, Personnel, and Materials & Supplies.*

- We have continued to use this recommendation to discuss and guide allocation of the AB 928 budget
- New spending/allocation of the budget to date and going forward is captured in the new recommendations below

Spring '25 Recommendation #3 – Allocate portion of AB 928 budget to new student orientation tool to facilitate efforts in identifying and addressing impacted students.

- Funding has been allocated (~98K) to update and upgrade the new student orientation tool to incorporate greater flexibility and customization of content, thus tailoring it to specific new information on transfer, CalGETC, etc.

Spring '25 Recommendation #4 – Allocate portion of AB 928 budget for anticipated counseling and advising efforts over the next year (through 2025-2026 ay) in identifying and addressing impacted students under AB 928.

- Funding has been allocated (~100K) to plan and operationalize advisor-/counselor-related intervention for impacted students, such as those with mis-aligned ed-goals, those in need of an SEP, and the like.

Spring '25 Recommendation #5 – Allocate remaining AB 928 budget as needed among the categories identified in *Fall '24 Recom. #6* to maintain successful implementation of and compliance with AB 928 legislation.

Community Outreach Efforts:

Fall '24 Recom. #7 – *Create marketing materials (e.g., brochure, website, or links from BC sites) on CalGETC and navigating pathway from CCC to four-year college, including ensuring the demographic and language of the population served.*

- No official AB 928 marketing materials have been created yet
- We have reviewed materials from other colleges – most notably Long Beach City College's informational video and website on AB 928 – to garner ideas for which types of information, materials, and delivery modalities seem most effective

Spring '25 Recommendation #6 – Create a piece of visual media to promote and provide information about AB 928 and its impacts on students.

Spring '25 Recommendation #7 – Create a landing page to promote and provide information about AB 928 and its impacts on students.

- Development in progress for an AB 928 web resource in collaboration with the Executive Director of Communications and Marketing

Spring '25 Recommendation #8 – Implement a strategic on-campus promotion – in the spirit of efforts promoting transfer, graduation, etc. through campus banners, tabling events, and the like – that targets students potentially impacted by AB 928.

Fall '24 Recom. #8 – *Plan and host in-services workshops with local high school and community stakeholders (e.g., counselors, parent groups, superintendent of schools), including ensuing the demographic and language of the population served*

- In addition to the high school counselor conference in October 2024, an information event was held at a local high school in conjunction with their support staff to updates parents on transfer and relevant curriculum changes
- See **Appendix A** for additional information

Spring '25 Recommendation #9 – Organize a recurring, professional development version of the high school counselors conference to ensure communication and information sharing between BC and high schools is consistent, effective, and ongoing.

Updates to Technology and Systems:

Fall '24 Recom. #9 – *Create a web resource for all stakeholders (students, faculty, staff, high schools, community) to know about AB928 and/or its relevant effects.*

- See Spring 2025 Recommendations 6-7 above for updates on this topic

Fall '24 Recom. #10 – *Utilize other communication recommendations in line with SOVA and Student Ready Strategies (August 2024).*

- We have also utilized the latest memo, "AB928 Associate Degree for Transfer Intersegmental Implementation Committee Final Draft Recommendations-November 2024 (November 2024)," for guidance on reaching students

Spring '25 Recommendation #10 – Develop and update the Starfish system so it can be leveraged to more effectively and efficiently identify and address students potentially impacted by AB 928.

- Work has been underway on Starfish so it can be used to identify impacted students (e.g., ed goal alignment, SEP completion, etc.) and initiate required interventions
    - A "flags" tool feature has been utilized to label students impacted for intervention
    - Intentional electronic messaging has been developed, which is targeted to react and respond to students identified as impacted, e.g., sending a message that they must see a counselor for intervention
- See **Appendix A** for an example of changes to the Starfish system

Spring '25 Recommendation #11 – Create a standard Tableau-based dashboard to continually identify impacted students in need of intervention.

- Current tools in Starfish can identify students, but system limitations prevent this from being the most efficient, streamlined method for a visualization – the dashboard would serve as a regular information item and metric to inform appropriate student-service entities of student intervention needs

Spring '25 Recommendation #12 – Establish a counselor and advisor resource on Canvas to house training materials to ensure up-to-date knowledge of requirements and processes.

- This work has been initiated, and the resource page has been established on Canvas with current counselors assigned to the shell
- See **Appendix B** for an example of what this page looks like

Fall '24 Recom. #11 – *Update the eLumen catalog functionality and reflect and align TMC templates with CalGETC requirements.*

- After review, the task force noticed that this recommendation was not clearly stated, and so the Spring Rec. #13 below helps get at the original intention here

Fall '24 Recom. #12 – *Update Program Pathways Mapper maps based on pre-determined discipline course maps that align with any CalGETC-based changes when the 25-26 catalog is published.*

- This work has been ongoing with the Instructional Operations, Counseling, Outreach, and Student Success Technology teams

Spring '25 Recommendation #13 – Continue monitoring and updating eLumen and Program Pathways Mapper content and systems to ensure consistency and compliance with changes stemming from AB 928 legislation.

Counseling and Advising Efforts:
- A main focus for this semester has been the plans for operationalizing our efforts in counseling and advising towards identifying and addressing impacted students
- To that end, we have formulated the below recommendations including a timeline that extends beyond Spring 2025 into the Summer and Fall 2025 semesters (during which the task force will no longer be operating)
  - The timeline highlights what we think are the most relevant milestones for planning and operationalizing the recommended strategies for implementing and maintaining compliance with AB 928

Spring '25 Recommendation #14 – Establish and operationalize a defined set of procedures for implementing regular training of advising and counseling staff on identifying and addressing impacted students, including an intervention process and corresponding expectations.

Spring '25 Recommendation #15 – Establish and operationalize a defined set of procedures for counseling and advising staff during the summer 2025 Bridge to BC program to identify, intervene, and further mitigate incoming transfer-bound students potentially impacted by AB 928.

Spring '25 Recommendation #16 – Implement and monitor progress on a recommended timeline of milestones for addressing AB 928's potential impact on students who will be considered FTF in Fall 2025.

- Our recommended timeline is attached in **Appendix B**
- Some of this timeline has already begun

Spring '25 Recommendation #17 – In order to better support counseling and advising efforts in operationalizing and maintaining compliance with AB 928 and CalGETC, develop a sustainable plan for counseling and advising that accounts for future continued growth of the student population by, at least, bringing our counselor-to-student ratio down from 1:1,800 to the state recommended level of 1:370.

- The stated BC ratio is from Spring 2025 and has already excluded students that are dual enrollment – this is already an increase in the number of students per counselor from the Spring 2024 semester

Next Meeting:
Our next and final meeting for Spring 2025 will be on 5/6 in CC 218 from 1:30-3:00pm. This will officially end the two-year tenure of the AB 928 task force. However, we intend that the work the task force has engaged in over the last two years – including pursuing the recommendations expressed in each of our reports to Academic Senate – will be taken up by the appropriate offices, departments, personnel, services, or other BC entities as the AB 928 and associated CalGETC legislation continue to be implemented.

-APPENDIX A-

Example 1: Community Outreach
Piloted an information session at a local high school leveraging high school guidance staff and the parent center/coordinator, with the audience of high school parents to provide customized transfer content. Future plans are to expand this to other high schools including rural campuses and in other languages.

Example 2: Starfish System Update

Identifying impacted students, e.g. misaligned students in Starfish:

Counselor Message: AB928 flags have been created to help support students that do not have fully developed CSEP's. Having a complete and accurate Educational Plan leads to higher success and follow through. Please follow these steps below to check on students that fit these criteria in your area.

Steps for checking your AB928 student flags:

1. Log into Starfish

2. Click on the lefthand navigation bar, and select "Students"

3. Click on the "Tracking" tab at the top of the student page

4. In the "View" box, select "Assigned to Me"

5. You will see a list of all flags assigned to you for follow up

6. Hover over the flag for flag management screens and buttons

How to Outreach

- Email
- Zoom
- Workshops
- In Person Appointment
- Other

-APPENDIX B-

Timeline of Milestones:

Below is our proposed timeline of milestones for addressing those students who will be considered FTF in Fall 2025 and potentially impacted by AB 928. Last updated 4/10/2025.

Milestone & Timeframe	Date Completed or Planned	Action/Goal/Objective	Data Resources Needed (if any)
Milestone: Update via RSM to counselors regarding AB928 Timeframe: Mid spring 2025	March 17th	Share with RSM meeting on AB928 Status.	
Milestone: Meet with counseling dean, SST, and Grace (Starfish) Timeframe: Prior to RSM meeting	April 4th	Gather identified and impacted students, obtain decision on messaging from dean of counseling and intervention expectations, discussion on operational procedure and approach for impacted students based on affinity groups.	Identified 291 students impacted. Data derived from Starfish filtering.
Milestone: Update via RSM to counselors regarding AB928 Timeframe: prior to assigning flags	April 7th	Share with RSM, target group being Counselors, updates to AB928 impacted students, next steps in how they are located in Starfish (flags), and resource and training on how to handle them (intervention).	

		Ben, Nicole, and Grace to present information to RSM. Create hand-outs illustrating the plan for intervention and action by counselors.	
Milestone: Insert Flags in Starfish identifying AB928 impacted students	April 9	Activate flags and assign by affinity group impacted students. -Grace to work with Nicole on flag assignments	
Milestone: Hold counselor training on addressing un-aligned students based on AB928, as needed	Planned for the week of April 21st	Have designated counselors to attend training to: -Initiate contact/calling campaign -Intervenion expectations -Data retrieval of identified students in Starfish -Assign appropriate notes, e.g. allowed exceptions in Starfish	Identified students needing intervention are flagged in Starfish.
Milestone: Fully address un-aligned current, first -time students without an appropriate and approved ed-plan	Planned: By end of spring 2025 semester (May 30th)	Address students that are not aligned with AB928; counselor Tiffany to assist in coordination. Handling process: provide access as a dynamic list, provide a screen shot of the filter-row. Limitations: access needed. Show assignments	Run filter in Starfish to determine if the initial 291 are decreasing, or, what students remain.
Bridge to BC Training (Summer)	May 21st and 22nd	Train Bridge to BC staff, counselors, and advisors with checklist; update training resource to align with foundational knowledge on AB928 legislation, transfer plan (ed goal=transfer with AA/AS and not on ADT, etc.); exemptions and establishing an ASEP as an acceptable plan meeting the requirement.	Potential data to be identified through Institutional Research (OIE) assistance for incoming summer/fall 2025 students indicating transfer ed-goal, but ed-plan is not aligned with ADT.
Incoming Students (in Bridge)	Start of Bridge to end	Ensure students seeking to transfer (ed goal = transfer) and ensure program of study is aligned with ed goal. Exemptions may apply and should be coded as appropriate	

Bridge to BC end	July - August (Prior to fall semester start)	Schedule adjustment period Ensure SEP is in place, including an ASEP.	Review of OIE data for incoming FTF for alignment, e.g. Ed Goal=Transfer and Degree is an ADT
Fall 2025 Semester Begin			
Fall 2025 Advising Period for Spring 2026			

Illustration of AB 928 Canvas Page:

The following pages provide a few screenshots of what the AB 928 Canvas Page looks like.

? How to navigate this resource:

This Canvas resource shell is set up to be very simple to navigate. You can navigate this shell in the following ways

1. Navigate the resources by using the modules. You can find everything in this area.
2. You can also navigate this shell by using the individual links on this homepage
3. You can use the buttons on this page for key AB928 resources as well

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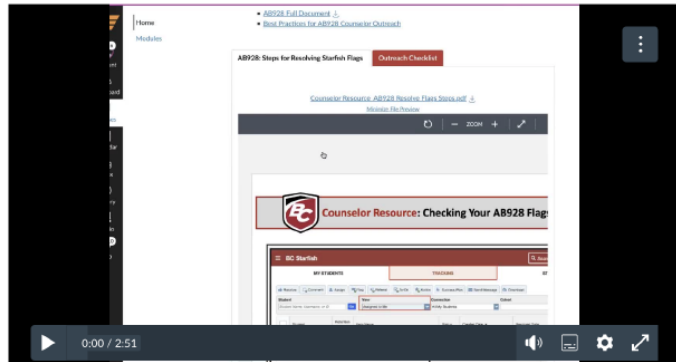
? Purpose of this resource:

This Canvas shell is intended to serve as a resource for Counselors assisting with AB928 Starfish Flags. In this Canvas shell you can find the following resources:

- AB928 Full Document ↓
- Best Practices for AB928 Counselor Outreach

AB928: Steps for Resolving Starfish Flags   **Outreach Checklist**   **AB928 Exemptions**

Counselor Resource_AB928 Resolve Flags Steps.pdf ↓
Minimize File Preview