

# Enrollment Management Committee Report to Academic Senate

February 28, 2024

## Goals of the Committee:

1. Improve student success and access by reviewing, monitoring, evaluating, and communicating on all aspects of the enrollment lifecycle for Bakersfield College students.
  - Aligns with ACCJC Standards 1.2, 1.3, 1.5
2. Incorporate a systematic, comprehensive, research-driven collaborative inquiry about on-going enrollment trends, activities, and initiatives.
  - Aligns with ACCJC Standards 1.2, 1.3, 1.5
3. Revise and provide recommendations for student access, recruitment, persistence, retention, completion, transfer and lifelong learning through diverse programs and services.
  - Aligns with ACCJC Standards 2.1, 2.5
4. Disseminate information and recommend best-practices to optimize student success and timely completion based on the College's priorities and community needs.
  - Aligns with ACCJC Standards 1.2, 1.3, 1.5

## Announcements:

- Faculty representation to EMC still being sought for the following departments:
  - Agriculture
  - Applied Science & Technology
  - Art
  - Biology
  - Communication
  - Engineering & Information Technology
  - English
  - Foreign Language & ASL
  - Industrial Technology
  - Mathematics
  - Performing Arts
  - Philosophy
- Seeking to review, revise and implement an updated version of the College's Strategic Enrollment Management Plan, pending finalization of other College planning documents, such as Educational Master Plan and Strategic Directions.
- EMC Charge revisions are scheduled for a second read by College Council on March 1.

## Completed Items:

- Review and discussion of fraudulent enrollment mitigation efforts at the college, district, and state levels, including an upcoming CCCCCO Tech Center webinar on Feb. 28 related to 'Creating CCCIDs and Student Accounts'
- Discussion of the Student-Centered Funding Formula (SCFF) and its connections to enrollment management, advising, and financial aid practices.

## Upcoming Items:

- Next meeting on March 14, 2024, 1:00-2:00 pm (CC-232)
- SEM Plan will be revisited in the future upon completion of other college strategic and planning documents.

*Respectfully submitted,*

Dr. Erica Menchaca, Academic Senate President, and Acting EMC Faculty Co-Chair