

NAME OF COMMITTEE	Enrollment Management Committee (EMC)
TYPE OF COMMITTEE <i>(governance/constituency representative groups, standing, employee groups, operational groups, interest groups, task force, ad hoc)</i>	Standing committee
COMMITTEE CHARGE	<p>The Enrollment Management Committee (EMC) will improve student success and access by reviewing, monitoring, evaluating, and communicating on all aspects of the enrollment life-cycle lifecycle for Bakersfield College students. The EMC shall:</p> <ul style="list-style-type: none"> • Incorporates a systematic, comprehensive, research-driven collaborative inquiry about on-going enrollment trends, activities, and initiatives. • Revises and provides recommendations for student access, recruitment, persistence, retention, completion, transfer and lifelong learning through diverse programs and services. • Disseminates information and recommend best-practices to optimize student success and timely completion based on the college's priorities and community needs.
TASK, GOALS, & OBJECTIVES <i>(optional)</i>	
SCOPE OF AUTHORITY	The Enrollment Management Committee provides leadership and recommendations for the overall direction and support of the College's enrollment management efforts. Works in consultation with the Academic Senate under the auspices of its 10+1 responsibilities.
PROVIDES REPORTS TO	College Council and Academic Senate
COMMUNICATES WITH	College Council, Academic Senate, and the eCollege community
MEMBERSHIP	<p>Non-Voting Members: Director of Outreach and School Relations, Enrollment Officer Executive Director of Outreach and Early College or designee.</p> <p>Voting Members: Faculty Co-Chair, Administrative Co-Chair - Vice President of Instruction or designee, Vocational Career Education Faculty Member, Basic Skills Faculty Member, Dean of Instruction, Dean of Student Success and Counseling, Director of Enrollment Services or designee, Student Representative, Classified Representative, Dual Enrollment Program Manager Outreach and Early College Administrative Representative Program Director of Outreach and Early College, Rural Initiatives Administrative Representative Program Manager, College Institutional Researcher, Director of Institutional Effectiveness or designee, Rising Scholars Program Representative Inmate Scholars Program Representative, BC Southwest Administrative Representative, one faculty representative from each Academic Department, one (1) Adjunct Faculty Representative, and one (1) faculty to represent academic disciplines not in a department. Faculty at large (at least 3-4), Adjunct Faculty Representative.</p>

ALIGNMENT WITH ACCREDITATION	<p>Standard 1: Institutional Mission and Effectiveness</p> <ul style="list-style-type: none">• 1.2• 1.3• 1.5 <p>Standard 2: Student Success</p> <ul style="list-style-type: none">• 2.1• 2.5
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Reviewed by EMC: October 12, 2023

Reviewed by Executive Board: 10/18/2023

Approved by Academic Senate: [date]

Approved by College Council: [date]

Effective Date: