Bookstore Advisory Committee
Submitted to the Academic Senate
March 15, 2023

RFP Update
Three vendor proposals with three different business models

Vendor #1
- Complete shift from our existing model: Bookstore will operate like amazon.com, where students place all orders either online or from a kiosk in the store and the books are delivered within 2-3 days either to the bookstore for students to pick-up or to the students' homes. No books will be preordered and stocked.
- An emphasis on selling branded merchandise in the store and at events.

Vendor #2
- Similar business model to what we have now. Same physical bookstore with existing stacks of books and merchandise available to be purchased in the store.

Vendor #3
- Complete shift from our existing model: The cost of books will be built into a student fee structure where the College takes all the risk of securing payments from students.
    - Fee structure: vendor would charge students a fee of around $24 per credit hour, which in our estimation comes out to a student being charged around $300 for a 12-unit schedule. If class is an OER-based course, students can "opt-out" of payment of fees.

N.B. currently, around 90% of KCCD students place their book orders online and either pick-up their books at the bookstore or they have them shipped to their home.