

## **Executive Director of District Public Relations and Communications**

The KCCD Chancellor's Office oversees all operations of the Kern Community College District and is the hub for far-reaching operations of the district including internal and external communication. This purpose includes ensuring compliance with local, state, and federal laws in regards to communication with, for example, external stakeholders like service area residents; bond oversight committee members; taxpayers; business leaders; employees; and local, state and national governmental officials.

Besides addressing the communication needs identified above, the executive director of district communications & external relations position serves as a tangible force to achieve Strategic Goal #5: Strengthen Organizational Effectiveness. This goal specifies that our district will increase trust and create a collaborative culture. Effective, consistent and strategic internal and external communication is part of the mission critical nature of the chancellor's office and the KCCD Strategic Plan. Employing a full-time executive director enables our district to communicate more effectively with internal and external audiences and becomes a natural focal point for others who seek information about our district, its policies and its programs. Please note that the funding of this position is contingent upon the results of the 50% Law compliance calculation done on the 2016-17 tentative budget.

From DCC April 26, 2016 meeting