

February 24, 2016 Enrollment Management Committee Academic Senate Report
(Written report submitted by Mark Staller, EMC Faculty Co-Chair)

The EMC had its monthly meeting on Tuesday, February 23. The primary focus of the EMC were two half-hour work sessions. The first work session focused on an enrollment management flow chart or “process graphic” that will help BC personnel understand the overall enrollment process at Bakersfield College. The second work session focused on the written Strategic Enrollment Management Plan (SEMP) that is being produced by the EMC this semester. A draft table of contents for the BC SEMP will be shared with Academic Senate members on February 24 to give faculty members some idea of what will be included in this Strategic Enrollment Management Plan.

An EMC Finance Roundtable will be held in Levan Center this Thursday, February 25, 2016, from 2:30 p.m. to 4:00 p.m. Join us for a campus-wide discussion of strategic enrollment management and how it impacts, and is impacted by, college financial considerations. The BC Enrollment Management Roundtable will feature

- Anthony Culpepper
Vice President, Finance and Administrative Services
and Budget Committee Co-Chair
- Steven Holmes
Social Science Faculty, Academic Senate President, and
Budget Committee Co-Chair
- Nick Strobel
Physical Science/Astronomy Faculty and
Budget Committee Member
- Primavera Arvizu
Financial Aid Director

Audience questions and discussion will be encouraged.

A final EMC Roundtable focusing on Outreach and Demographics will be held on Thursday, April 7, from 2:30 p.m. to 4:00 p.m. This final Spring 2016 EMC Roundtable will feature, Steve Watkin, Director of Outreach and School Relations.

The EMC is asking all BC personnel to respond to the EMC email asking for feedback concerning class size concerns and issues. This feedback will be shared with the members of the class size task force, and it will be used to compile a list of class size issues and concerns that the task force will rank in order of importance.

The next EMC meeting will be held Tuesday, March 29, from 1:30 p.m. to 3:00 p.m. in A5