Draft Table of Contents of Bakersfield College Strategic Enrollment Management Plan (For feedback from campus community. EMC is aiming to send out a completed written SEMP for campus approval at the end of the Spring 2016 semester)

TABLE OF CONTENTS

PART 1:	Explanation of the Function and Structure of the 2016-2018 Bakersfield College Strategic Enrollment Management Plan
PART 2:	Highlights of the 2014-2017 Bakersfield College Educational Master Plan and the 2015-2018 Bakersfield College Strategic Directions Plan
PART 3:	Guiding Principles for Strategic Enrollment Management at Bakersfield College
PART 4:	A Bakersfield College Enrollment Management Flow Chart
PART 5:	A General Calendar of Important Enrollment Management Dates
PART 6:	Enrollment Management Best Practices, Advice, and Warnings
PART 7:	Adjustments to BC Environmental Scan and BC Enrollment Goals (to be updated yearly)
PART 8:	Enrollment Management Concerns and Problems (to be updated yearly)
PART 9:	Enrollment Management Action Plans (to be updated yearly)
PART 10:	Evaluation of Enrollment Management Processes and Procedures (to be updated yearly, with suggestions for adjustments to enrollment management goals and/or practices)