

PUBLICITY AND POSTINGS REGULATIONS ON BAKERSFIELD COLLEGE CAMPUS

SECTION NINE (SGA Bylaws)

PUBLICITY CODE

ALL POSTINGS WILL BE REMOVED ON THE LAST DAY OF EACH SEMESTER

Rules:

1. Anything not explicitly dealt with in the Publicity Code shall be left to the discretion of the Senate with the approval of the Director of Student Life.
2. Any publicity from a source outside the Association must obtain approval to be posted from the Office of Student Life. No publicity is to cover another sign.
3. All publicity must be TACKED down with tacks or staples. No GLUE, MASKING TAPE or other permanent affixing is allowed.
4. Publicity, Definitions and General Rules:
Publicity is defined as any written public notice, which is posted or handed out on the Bakersfield College campus.
 - a) Handbills may not exceed 8.5 inches by 11 inches.
 - b) Handbills may only be posted on non-academic bulletin boards.
 - c) Handbills may not be placed on car windows.
 - d) Posters must be larger than or equal to 14 inches by 17 inches, and smaller than or equal to 36 inches by 36 inches.
 - e) Banners must be larger than or equal to 14 inches by 17 inches, and shall be smaller than or equal to 6 feet by 10 feet.
 - f) Banner space will be given on a first-come, first-served basis, upon written request.
5. **Posters** cannot restrict the free movement of students or interfere in the daily activity of this campus and are not allowed to be placed in or on the following locations:
 - a) Painted surfaces
 - b) Showcases
 - c) Drapes
 - d) Glass doors
 - e) Living inanimate objects (trees, shrubs, etc.)
 - f) Bulletin boards (However, flyers are allowed.)
 - g) Memorial Stadium
 - h) East side of Dining rooms 1, 2 and 3
 - i) East side of the Fireside Room
 - j) McCuen Hall (Administration)
 - k) Gymnasium, except glass surfaces not exceeding six feet from the ground
 - l) Language Arts
5. No publicity may be posted in classrooms without permission of the professor.
6. The Student Activities Office may refuse to post publicity, which is: obscene, libelous, slanderous, advocates the use of illegal drugs or alcohol, or any activity that would disrupt Bakersfield College from performing its stated objectives as outlined in the California State Education Code and the Kern Community College District Board of Trustees Regulations and Policies.
7. Any publicity, which in any way damages or defaces property, is strictly prohibited.
8. The quantity of stakes per event and the size of the publicity placed on stakes shall be subject to the discretion of the Director of Student Life.
9. All publicity, which either does not directly or indirectly advocates Association activities or events, is prohibited unless approved by college administration.
10. The placement of any unusual or different publicity shall be subject to the discretion of the Director of Student Life.
11. Any publicity illegally posted will be removed and discarded.
12. Failure to abide by approved Publicity Code regulations may result in suspension of publicity privileges.

13. There is a Twenty-five (25) limit of handbills that can be distributed on Bakersfield College campus.

14. Responsibility

- a) Mutilation or moving of handbills, posters, or banners with malicious intent shall be reason for that person to be summoned before the General Counsel. Any handbills, posters or banners removed without the consent of the individual or group which positioned it can be replaced by 4:00 p.m. of the next school day if another poster other than that of the original individual or group is occupying the space; posters other than those of the original individual or group are to be removed only by a member of the SGA officer's and returned to its sponsor. No person may remove or damage any publicity for which he/she is not directly or indirectly liable.
- b) SGA officers are responsible for all removal of publicity materials including fastening devices such as, but not limited to tape, tacks, sticks, and staples.
- c) The distribution of written or printed material devoted to the expression of views, opinions, beliefs, or contentions, relating to or of notices or announcements of meetings to be held for discussion of religious, political, or sociological subjects, or public or civic affairs, or other controversies or which relate to the arts or sciences or which otherwise are not distributed for the purpose of soliciting business, trade or custom shall be permitted on the Bakersfield College campus subject, however, to regulation by the Bakersfield College President as to time, place, and manner thereof.

15. Publicity shall be removed:

- a. If torn or defaced in any way
- b. Approval date Expired
- c. When not conforming to Association Publicity Code
- d. By the registrant, along with any adhesives or pins, twenty-four (24) hours following the event (excluding weekends and holidays)

16. Registrant filling out responsibility form:

- a) If the publicity is a banner or poster, the Office of Student Life will also stamp the publicity and indicate the date for removal on the publicity.
- b) If the publicity is a handbill, the Office of Student Life will stamp one handbill, put a date for removal on the handbill, and retain that copy for Office files.

Date copy received:	Office Staff Initials:	
Signature of Person Requesting Posting	Printed Name:	Contact Info (phone)

Note: original File; copy to person requesting posting