

**Enrollment Management Report to the Academic Senate
Excerpt from Minutes March 16, 2011**

Enrollment Management

Michael McNellis explained that Bakersfield College is looking to cut up to 1600 FTES for the 11-12 academic year and distributed a document outlining the projected budget scenarios and options for responding developed by the Enrollment Management committee. The portion of the document addressing the enrollment management is excerpted below.

Enrollment management response: Enrollment management is taking a comprehensive and thoughtful perspective on how to reduce the overall number of offered sections at BC. The challenge is to do this without compromising the mission of the college, the integrity of individual programs/departments and the offerings of student services. There have been a couple of suggestions made and then reported out to key constituent groups. The hope is that together, with the input from all constituent groups, we can help make the process of reducing sections as considerate, transparent, and painless as possible. There are five main ideas that are being discussed with a view to leveraging student retention, persistence and success with the section reductions to maximize student learning outcomes:

- 1) *Begin seriously discussing the adoption of prerequisites campus-wide. Suggest that Academic Senate create a task-force for this purpose.*

Senators can expect a proposal related to this to come from Enrollment Management.

- 2) *Explore strategies for stronger and broader application of current catalog attendance language which allows drops by instructors for fewer than two weeks' absences when lack of academic progress warrants it.*

The idea is to strengthen the faculty option for how to manage their classroom not to make this a requirement.

- 3) *Find alternative ways to offering full-semester courses in order to meet student needs. Examples discussed to date include modular, including accelerated, and context learning communities.*

The English and Agriculture departments do this already. Other departments who have implemented this idea should contact Michael McNellis.

- 4) *Have Academic Senate discuss and eventually provide a recommendation for limiting the number of pre-collegiate course levels offered below the collegiate level while yet preserving the ability of the college to meet community needs. In other words, the question to answer is how many course levels below the collegiate level, e.g. four or three, etc., should we continue to offer should we need to cut in that area.*

This may not reduce the total number of sections offered but could shift which levels are offered.

- 5) *Develop a list of course prioritization criteria at Bakersfield College. Thus far, we have the following suggestions:*
 - a) *Connect to the modified California community college mission: transfer/core, career and technical education (CTE), and basic skills.*
 - b) *Serve the maximum number of students possible through the prioritization of class registration.*
 - a. *Adopt Joe Salvidar's proposal with regard to 14 unit maximum for first round registration. 15 units can be something for which a student can petition.*
 - c) *Do not apply a one-size-fits-all approach. Each department is asked to do an assessment of course offerings. Examine each section according to various criteria [time (summer, Saturdays, etc), location, FTES weighed with department/degree needs (e.g., welding)] Chairs have been asked to take an honest look at each course and section.*
 - d) *Respond to needs of the community.*
 - e) *Chairs have been asked to look at persistence and retention rates of sections to make hard but intelligent decisions.*
 - f) *Consider developing course and section rotations of particular courses (for example, not offering some courses every semester, when they can be offered once a year.)*
 - g) *Make sure sections are still being taught at various times of the day: morning, afternoon, evening and Saturdays.*

These criteria would be used by department chairs when deciding how to reduce.